# Sally Hubbard

Hubbard@openmarketsinstitute.org

### **WORK EXPERIENCE**

#### March 2019-Present

## **Director of Enforcement Strategy**

Open Markets Institute, Washington, D.C.

• Engage with antitrust enforcers and develop strategies for addressing America's monopoly problem

#### January 2013-February 2019

#### Senior Editor, Antitrust Enforcement And Regulation Of Tech Platforms

The Capitol Forum, Washington, D.C. and New York, NY, www.thecapitolforum.com

- Lead coverage on tech platforms, competition, and regulatory risk with a focus on Google, Apple, Facebook and Amazon.
- Predict merger outcomes in the tech, media and telecom and publish in-depth analytical articles.
- Conduct investigations that run parallel to the corresponding antitrust investigations, increasing government accountability and accuracy of antitrust analysis.

### April 2016-Present

### Creator and Host, Women Killing It! Podcast

www.womenkillingit.com

- Interview women who are excelling in their careers about what has worked for them, how they got where they are today and what they wish they knew sooner.
- Creating a movement of women celebrating each other's successes and inspiring one another.

### December 2005-April 2012

### Assistant Attorney General, Antitrust Bureau

New York State Office of the Attorney General

- Investigated and prosecuted violations of state and federal antitrust laws, from local mergers to nationwide multi-state price-fixing.
- Honored with the Louis Leftkowitz Award for role in the municipal bond derivative bid rigging investigation; drafted legal briefs successfully defeating challenge to such settlements.
- Drafted amicus curiae briefs to the U.S. Supreme Court and the New York State Court of Appeals.
- Acted as lead attorney on numerous prosecutions, authoring briefs filed in state and federal court.

## August 2005-May 2006

# Adjunct Professor, Legal Writing

New York Law School

- Taught first-year law students the fundamentals of objective and persuasive legal writing, legal analysis and oral argument.
- Provided extensive edits and feedback on students' written assignments.

# August 2004-May 2005

# Litigation Associate

Michael Shen & Associates, P.C., New York, NY

- Managed a heavy caseload of employment law matters, taking the lead role on every aspect of civil litigation in state and federal courts.
- Drafted pleadings and dispositive motions, conducted legal research, developed and implemented case strategies, took and defended depositions and negotiated settlements.
- Acted as lead trial counsel, performed oral argument, and participated in court conferences, mediation and arbitration.

### October 2003-August 2004

### Staff Attorney

United States Court of Appeals, District of Columbia Circuit

- Analysed complex legal issues and provided written recommendations to judges under tight deadlines.
- Drafted legal memoranda and proposed opinions, reviewed parties' motion papers, conducted legal research, and made oral presentations before three-judge panels. Worked closely with judges on high-profile emergency matters.

### October 2003-August 2004

# **Litigation Associate**

Hogan Lovells (then Hogan & Hartson), Washington, D.C. and New York, NY

#### **EDUCATION AND TRAINING**

## 1999-2002 Doctor of Law (JD)

NYU Law, New York, NY

### 1994-1998 Bachelor of the Arts (BA)

The College of William and Mary, Williamsburg, VA

#### Select Publications

- "How to Stop Facebook's Dangerous App Integration Ploy," New York Times Opinion, February 2019
- "The Case for Why Big Tech is Violating the Antitrust Laws," CNN Business, January 2019.
- "How Monopolies Amplify Gender Inequality," Washington Bytes on Forbes, December 2017.
- Fake News Is A Real Antitrust Problem, Competition Policy International, December 2017.
- "Why Fake News Is An Antitrust Problem," Washington Bytes on Forbes, January 2017
- Ad Blocking Chrome Extension Raises Antitrust Issues (21 August 2017) <a href="http://createsend.com/t/j-54522CFB200A367F">http://createsend.com/t/j-54522CFB200A367F</a>
- By Prioritizing its Own Fashion Label Brands in Product Placement on its Increasingly Dominant Platform, Amazon Risks Antitrust Enforcement by a Trump Administration (13 Dec 2016) <a href="http://createsend.com/t/j-B3921AD06E84171C">http://createsend.com/t/j-B3921AD06E84171C</a>
- By Prioritizing Natively Published Articles in its News Feed, Facebook Risks Antitrust Enforcement, Cuts off Traffic and Data to Publishers (4 Nov 2016) <a href="http://createsend.com/t/j-0F108A87AA2B9D24">http://createsend.com/t/j-0F108A87AA2B9D24</a>
- Apple vs. Spotify: Congress Unhappy with FTC's Slow Progress on Investigation into Apple's Exclusionary Conduct in Music Industry (18 Aug 2016) <a href="http://createsend.com/t/j-BF2A9011A816A06E">http://createsend.com/t/j-BF2A9011A816A06E</a>
- Google EU Antitrust Enforcement: A Closer Look at Search Neutrality Conditions, Vestager's Likely Requirement for Google Antitrust Settlement in Shopping Case (8 Aug 2016) <a href="http://createsend.com/t/i-129B13D7A1A6ED0E">http://createsend.com/t/i-129B13D7A1A6ED0E</a>
- "Comcast/TWC: Potential Competitive Harms Significant Despite Lack of Geographic Overlap; Public Outcry May Motivate Robust Review," The Capitol Forum, February 14, 2014, available at <a href="https://thecapitolforum.com/wp-content/uploads/2015/04/COMCAST-TWC-2014.02.141.pdf">https://thecapitolforum.com/wp-content/uploads/2015/04/COMCAST-TWC-2014.02.141.pdf</a>
- "Nielsen's Acquisition of Arbitron FTC Remedies Are a Faulty Fix," The Threshold, ABA M&A Committee Newsletter, November 11, 2013

#### Speaking

- Chicago Booth's Stigler Center 2019 Antitrust and Competition Conference, Speaker, May 16, 2019
- Bloomberg TV, "Chris Hughes Wants to Break Up Facebook," May 9, 2019.
- BBC World News, "Smart Speaker Recordings: Tech giants using the recordings to train the artificial intelligence's responses," Guest expert on evening news, April 11, 2019.
- Bloomberg TV, "Zuckerberg Calls for Internet Regulation," Guest expert on news, April 1, 2019.
- Gnovicon 2019, "Big Tech and The Future of Democracy," Georgetown University, Panelist, March 28, 2019
- Crosscut Presents: "News and Brews: Regulating Big Tech," Panelist, March 21, 2019.
- OECD March on Gender, "Gender and Competition," Panelist, March 7, 2019.
- BBC World Service, <u>Business Daily</u>: "21st Century Monopolies: Is current monopoly legislation equipped to regulate Big Tech?" March 4, 2019.
- BBC News: "Social Media Criticism: Labour Calls for Break Up of Digital Giants," Guest expert on nightly news, February 7, 2019.
- Fireside chat with FTC Commissioner Rohit Chopra, The Capitol Forum Annual Tech and Competition Conference, December 13, 2018. <a href="https://youtu.be/L3A-k3yMjb0">https://youtu.be/L3A-k3yMjb0</a>
- CTV News Channel: "Regulating Facebook: Is It Necessary?", Guest Expert on primetime news, November 27, 2018
- "Crafting Effective Rules for Internet Platforms," George Washington Institute of Public Policy and The Roosevelt Institute, Panelist, November 13, 2018.
- Federal Trade Commission Hearings on Competition and Consumer Protection in the 21st Century, Acquisitions of Nascent and Potential Competitors in Digital Technology Markets, Speaker, October 17, 2018
- "Digital Platforms: The Intersection of Online Business Models and Policy," Digital Citizens Alliance hearing on Capitol Hill, Panelist, September 11, 2018
- "Breaking the News: Free Speech and Democracy in the Age of Platform Monopoly," Open Markets Institute, Panelist, June 12, 2018
- "U.S. v. Microsoft: 20 Years Later," Yelp Public Policy, Panelist, May 14, 2018
- "Big Tech and Antitrust: Rethinking Competition Policy for the Digital Era," Milken Institute Global Conference, Panelist, April 30, 2018
- "Fearless Fest" by Women You Should Know, Moderator, April 28, 2018
- "A Progressive View of Antitrust," American Constitution Society DC Lawyer Chapter, Panelist, March 26, 2018
- "Economic Concentration and Inequality: The Role of Competition in Gender, Racial and Workplace Justice," Congressional Antitrust Caucus Briefing, February 16, 2018
- "Safeguarding Information Integrity in the Era of Fake News," Fordham Law IPLJ Annual Symposium, Panelist, February 9, 2018
- The Capitol Forum's 4th Annual Tech, Media, Telecom Competition Conference, Moderator, December 13, 2017
- America's Monopoly Moment, Discussant, Open Markets Institute, December 6, 2017
- "Unlocking The Promise of Antitrust Enforcement," Discussant, American University Program on Law and Government and the Washington Center for Equitable Growth, October 27, 2017
- "Market Power Rising: Do We Have A Monopoly Problem?" Moderator of Antitrust In The Tech Sector panel, Roosevelt Institute and George Washington University Institute of Public Policy, September 25, 2017
- "Does Antitrust Law Need to Innovate to Stay Relevant in the 21<sup>st</sup> Century?" Panelist, ABA CLE in the City Series, August 11, 2017